

**A charming fractured fairy-tale about how the road to success is often paved with mistakes and the most important thing is to keep trying.**

Once upon a time, there were three hopeful fairy-tale characters: Wolfred, Zinderella, and the Non-Evil Queen. Already rejected from classic fairy-tales, a happily-ever-after for these three seems a world away. So the trio is headed to the School of Failure. Once there, they discover that with patience and persistence, mistakes can also lead to the perfect storybook ending.

From author Rosie J. Pova and illustrator Monika Filipina comes a charming fractured fairy-tale about beloved characters who don't make the final cut to be in a famous story but still find their starring roles. A perfect read for fans of THE BOOK OF MISTAKES, THE TRUE STORY OF THE THREE LITTLE PIGS, or anyone who needs a reminder that the road to success is often paved with mistakes, but that shouldn't stop us from pursuing our goals.

"A sweet and sassy book about trying, and failing, and trying again." —Rajani LaRocca, Author of *Where Three Oceans Meet*

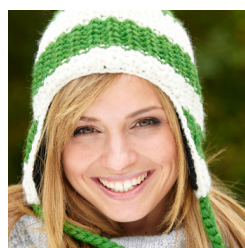
**THE SCHOOL OF FAILURE: A STORY ABOUT SUCCESS**

**BY ROSIE J. POVA; ART BY MONIKA FILIPINA**

978-1-953458-17-9 • \$15.99 • 40 pages  
Ages 4-8/Grades PreK-3 • May 10, 2022  
10.6 x 8.1 • Jacketed Hardcover



Rosie J. Pova is an award-winning, multi-published children's book author, writing instructor, and creativity coach whose life's work is to inspire children to be bold, take chances, and chase their dreams. Her picture book, *Sunday Rain*, was featured in *The New York Times* and recommended by *Parents Magazine*. Originally from Bulgaria, Rosie now lives in Dallas, Texas with her family. <https://www.rosiejpova.com/>



Monika Filipina is an award-winning author and illustrator. She earned a master's degree in Children's Book Illustration at Cambridge School of Art and lives in Toruń, Poland. <https://monikafilipina.art/>



**BISAC Codes:**

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**Key Selling Points:**

**Fairy-tales are popular with kid readers**—from the classics like Cinderella and Little Red Riding Hood to fractured fairy-tales like Disney's Descendants franchise. This is a fresh take on a timeless genre.

**A reassuring, empowering perspective on mistakes and perseverance**—when the characters encounter failure and disappointment, they receive support and encouragement to keep trying and eventually, they succeed. The humorous tone reminds kid readers to take their mistakes in stride.

**Timeless appeal of a school setting**—having the characters attend school will feel familiar to kids. The setting is one that welcomes self-discovery, gives space to explore different interests, and models failure as a part of success. This will appeal to teachers and librarians.

**Wide range of appealing characters**—the story features a cat, a wolf, a human, and a dragon, which gives child readers a range of character types to enjoy and appeals to different interests and tastes, from animal lovers to kids who prefer fantasy.

**Marketing and Publicity:**

- National review coverage; Galleys available (physical and digital)
- Featured in spring announcement on Publishers Weekly and School Library Journal
- Featured in multiple book shows
- Simultaneous book launch of English and Simplified Chinese edition
- Social media campaigns; Blog tours of author interviews and book reviews
- Downloadable activity sheet, teaching guide and lesson plan
- International, national, and state award submissions